

# ShipWorks®

## Reference Guide

Adding a Cloud Conversion Store

# [Adding a Cloud Conversion Store](#)

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## Background

ShipWorks connects directly to Cloud Conversion. With one click, or on an automated schedule, your orders are downloaded from Cloud Conversion. As soon as you process a shipment, ShipWorks communicates the updated order status, shipping method and tracking information back to Cloud Conversion.

## First Things First

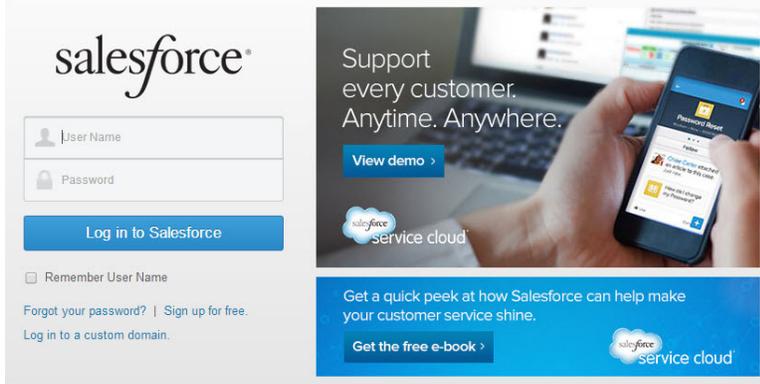
ShipWorks supports a direct integration with Cloud Conversion beginning in [ShipWorks 3.9.4 \(and above\)](#), so you may need to upgrade to the newest version in order to see these features.

The instructions below assume that you've downloaded and [installed](#) ShipWorks and are in the process of adding a store. It also assumes that you have a Cloud Conversion/Salesforce account and know your log-on credentials (username/password).

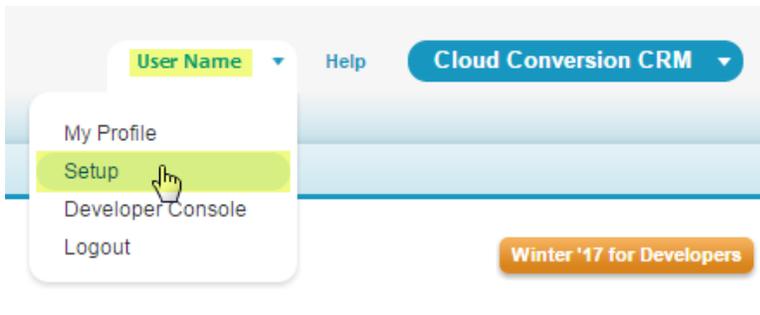
## The Process

### Enabling Connections through Salesforce

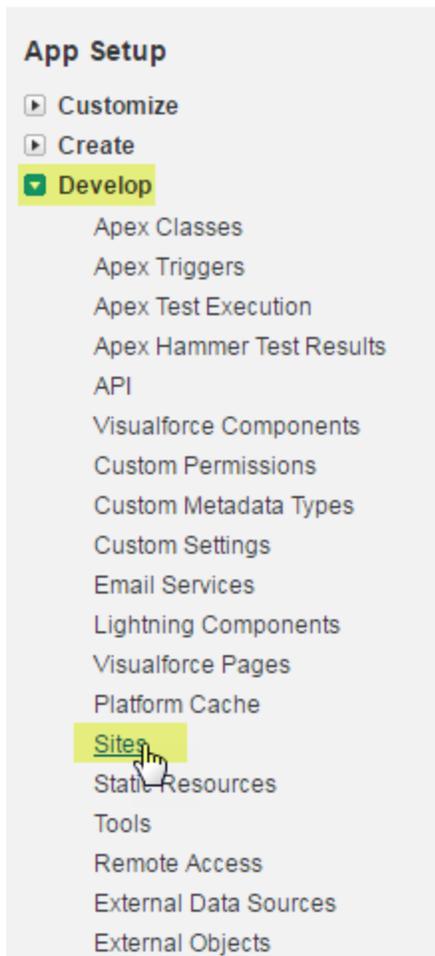
1. Log on to your [Salesforce.com admin panel](#) using your Salesforce.com username and password.



2. Click your name (in the upper right-hand side) and select **Setup**.



3. Navigate to **Develop > Sites**.



4. Click the **New** button.

## Sites

**What is a Site?**

Force.com sites enables you to create public websites and applications that are directly integrated with your Salesforce.com data. Sites are hosted on Force.com servers, so they have the look and feel of your company's brand. Use sites to create public community sites to gather customer feedback.

Because sites are hosted on Force.com servers, there are no data integration issues. And because sites are built on the Force.com platform, you can register your own branded domain or subdomain to redirect to your site.

Create multiple sites that appeal to different audiences and satisfy your company's various business needs. For example, you can create a site for your customers, a site for your employees, or a site for your partners.

Your Force.com domain name is **shipw-developer-edition.na17.force.com**

Force.com Sites [Terms and Conditions](#)

**Sites (shipw-developer-edition.na17.force.com)**

Action	Site Label ↑	Site URL

**New**

5. Fill out the form with the following values:

### Site Edit

**New Site** Save Cancel

Site Label  ⓘ

Site Name  ⓘ

Site Description

Site Contact  ⓘ

Default Web Address  ⓘ

Active ⓘ

Active Site Home Page  ⓘ

Inactive Site Home Page  ⓘ [\[Preview\]](#)

Site Template  ⓘ

Site Robots.txt

Site Favorite Icon

Analytics Tracking Code  ⓘ

URL Rewriter Class  ⓘ

Enable Feeds

Clickjack Protection Level  ⓘ

Save Cancel

**Site Label:** ShipWorks

**Site Name:** ShipWorks

**Default Web Address** (suffix for textbox): services/apexrest/CloudConversion/shipworks

**Site Contact:** (Search to find the user responsible for receiving site-related communications from site visitors and salesforce.com.)

**Active:** Enable the checkbox.

**Active Site Home Page:** (Click on the search tool and find your home page. In this example, we selected ShipWorks. If you are unsure of what to choose, contact the IT person who set up your CloudConversion store.)

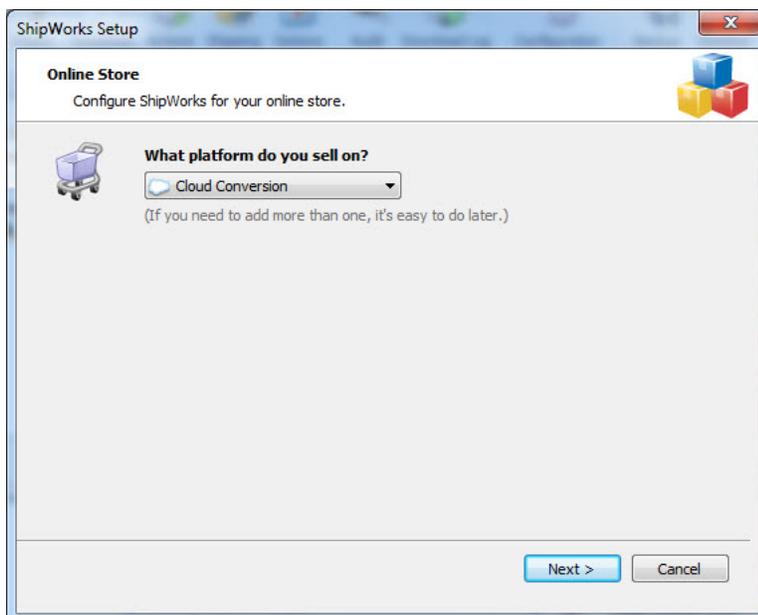
6. Click **Save**.

## Adding Cloud Conversion to ShipWorks

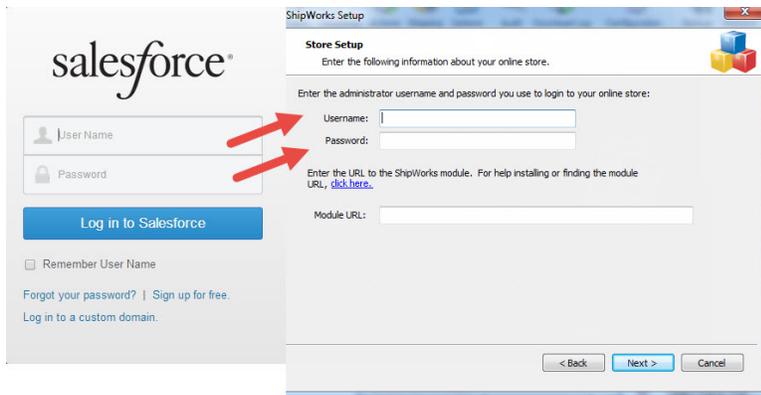
1. Open ShipWorks and navigate to **Manage > Stores > Add New**.

(If you don't have a store already setup in ShipWorks, open ShipWorks and click the Logo button > Log On. This will take you to your Add Store Setup.)

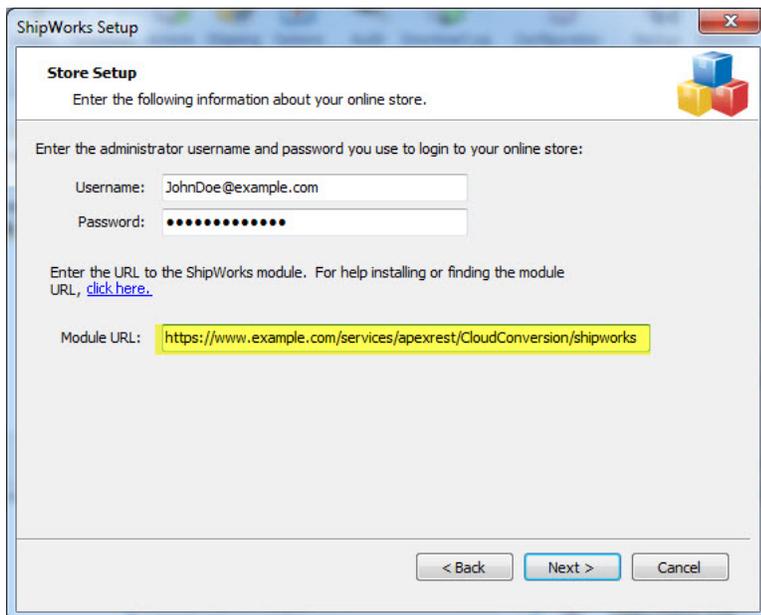
2. Select **Cloud Conversion** from the drop-down menu and click **Next**.



3. Enter the your Salesforce.com **username** and **password** in the textboxes.

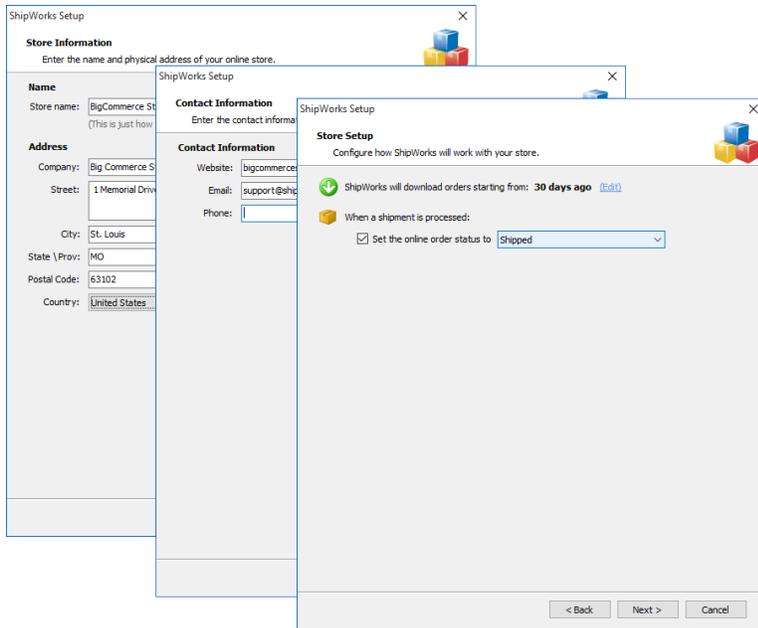


4. Enter your module URL information. This is the [default web address in the steps above](#). Make sure it is the complete address with the services/apexrest/CloudConversion/shipworks added.



5. Once this information is entered, click **Next**.

6. Continue with the on-screen instructions and click **Finish**.



7. ShipWorks will automatically begin to download your orders.

### Still Need Help?

Please feel free to [reach out to one of our awesome Customer Care representatives in St. Louis](#). We are happy to assist you.